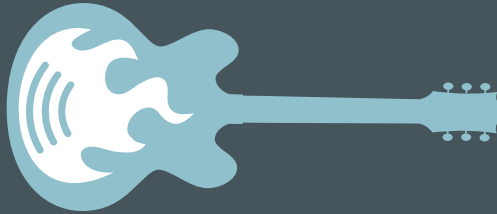


nashville  
podcamp



# Cadillac Ranch • March 6, 2010

## WHAT IS PODCAMP NASHVILLE?

If content is king, and digital is the future, then PodCamp Nashville is the place for digital content enthusiasts to find their digital voice. Presented in true “un”-conference fashion, PodCamp is a FREE event, with users of all skill levels and interests coming together with people who want to share their ideas and enthusiasm. More than 200 people attended in 2008, 350 people in 2009, and we’re projecting greater participation in 2010!

## WHY SPONSOR PODCAMP?

PodCamp Nashville is a FREE event supported entirely by sponsorships, offering your organization the opportunity to align your brand with the cutting edge of digital content creation and promotion. Participation in PodCamp Nashville 2010 will provide you front-line access to an audience featuring both savvy new media entrepreneurs and curious enthusiasts hungry to connect with new opportunities in blogging, social media, podcasting, online video and much more.

Don't miss your chance to support one of the premier new media events in our community.

### BECOME A SPONSOR

#### CONTACT

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417.291.6633

#### INFO

[www.podcampnashville.org](http://www.podcampnashville.org)

Epic and Legendary sponsors are eligible for add-on sponsorships (such as lunch, drinks, after party, etc.)

| SPONSOR LEVELS  | HEROIC<br>(\$500) | EPIC<br>(\$1,500) | LEGENDARY<br>(\$2,500) |
|---|-------------------|-------------------|------------------------|
| <b>Online Presence</b><br>Web site   Email   Facebook   Twitter | X                 | X                 | X                      |
| <b>Sponsor-supplied Profile on Web site</b>                     | X                 | X                 | X                      |
| <b>Logo on T-shirt and Poster</b>                               | X                 | X                 | X                      |
| <b>Collateral in Swag Bag</b>                                   | X                 | X                 | X                      |
| <b>Distribute Samples in Supply Giveaways</b>                   |                   | X                 | X                      |
| <b>Exhibitor Booth at Event</b>                                 |                   | X                 | X                      |
| <b>Premium Banners</b>  |                   |                   | X                      |